



Contact for WASTE REDUCTION Consultants, Inc.

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For Immediate Release:

ROBERT FINCHER JOINS WASTE REDUCTION AS NATIONAL ACCOUNT MANAGER – HEALTHCARE

Jacksonville Beach, FL. (May 17, 2010) – WASTE REDUCTION, a national leader in waste expense management and sustainability solutions, has announced the appointment of Robert Fincher as National Account Manager – Healthcare. Fincher brings over 30 years experience in Sales and Account Management leadership in the development of rapid growth service companies.

Bryce Kaspar, CEO of WASTE REDUCTION, stated “With the strong success of our pure expense management business model in the Healthcare space, we needed a dynamic leader to direct our growth. Robert’s decorated track record bringing new solutions to transform industry best practices was a perfect fit. We are excited to bring Robert’s talents and experience to our team and the customers we serve.”

About WASTE REDUCTION:

WASTE REDUCTION is a national leader in waste expense management and sustainability solutions, with a primary focus on serving the multifamily housing industry and healthcare industries. The company helps its customers reduce and manage all waste-related expenses, navigate regulatory compliance, and develop business-practical sustainability programs. The company provides a comprehensive business process outsourcing solution that leverages its own cost control technology platform (WasteVision™), deep waste industry knowledge and volume buying power. WASTE REDUCTION’s unique Pure Expense Management™ business model delivers an agile and highly focused solution without the conflicts of interest inherent to companies providing hauling services or selling collection/handling equipment. For more information visit: www.wasteconsultants.com.